

United Way of Broward County Commission on Substance Abuse
“To Empower Our Diverse Community to Live Healthy and Drug-Free”

Board of Governors Monthly Meeting
United Way of Broward County - Ansin Building Board Room

Thursday, March 10, 2016 Minutes

Chair: Cynthia Peterson

Present: Catherine Baez Sholl, Daniel Castellanos, David Choate, Marsha Carrant, Paul Daly, Cassandra Evans, Stephen Ferrante, David Freedman, Jim Hall, Joel Kaufman, Mark Ketcham, Monica King, Judge Ginger Lerner Wren, Jeff Marcus, Carlton Mills, Charles Morton, Ralph Page, Cynthia Peterson, , Carmen Puentes-Croye, David Scharf, Tammy Tucker, Norma Wagner.

Absent: Anita Fain Taylor, Paul Faulk, Rudy Morel, Shawn Oden, Rosalind Osgood, David Pinsker, Renée Podolsky, Gisele Pollack, Jose Rada, Richard Seely, Sanford Silverman, Rosemarie Stadelman, Teri Stockham, Karlene Tomlinson.

UWBC Staff: Elkin Alfred, Gonzalo Cadima, Heather Davidson, Maria Hernandez, Alicia Hockey, Madeline Jones, Lois Simpson, Angela Ventura.

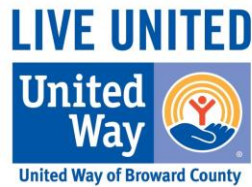
Guests: Kevin Maccagli, Don Maines, Dana Swisher.

Welcome & Introductions: *Cynthia Peterson, Chair

- Mrs. Peterson called the meeting to order at 7:47 a.m.
- Mrs. Peterson requested each individual introduce themselves.
- Mrs. Peterson asked Mrs. Davidson to stand and congratulated her on the 2-1-1 Broward Academy Award for Collaboration of the Year. Heather thanked Board members and UWBC staff for their contributions.
- Mrs. Peterson motioned to approve the January minutes. Mr. Paul Daly motioned and Dr. Joel Kaufman seconded the motion. All were in favor and the minutes were approved.

Director Report: *Gonzalo Cadima, Director, UWBCCSA

Mr. Cadima reported that the Commission was awarded by the Department of Children & Families to receive specialized training in Strategic Prevention Framework and Prevention Fundamentals; the training was 30 hours of intense, material coverage in Tampa. He stated not only did it cover the stated curriculum, it taught them how to train other coalitions in the community prevention workforce. Mr. Cadima jested that throughout the training Mr. Jim Hall was mentioned repeatedly in regards to his Surveillance Data and presented him with a Thank You card from all those that attended the training. He also informed the Board that the Commission’s Comprehensive Community Prevention Action Plan was a big hit and compared it to a very popular and well-known publishing. Mr. Cadima thanked BBHC for their continued support as the Commission staff is working on their Certifications as Prevention Specialist and also presenting at this year’s Behavioral Health Conference. Mr. Cadima invited Board members to ATI, which will take place tomorrow at Piper High School in Sunrise. He then presented the drafted “Brain Cards”, aka “Know the Facts” cards that will be handed out at the Alternative Spring Break events and highlighted the social media handles. Mr. Cadima closed with dates and times for the upcoming Town Hall with the Jason Taylor Foundation and the Nominating Committee Meeting.



Presentation: *Deputy Kevin Maccagli, Senior Explorer Advisor, Broward Sherriff's Office

Deputy Maccagli introduced himself and provided the board with a brief personal background and what he does for the Broward Sherriff's Office. He then gave a PowerPoint presentation on The Weston Alliance for Youth (The Way). Deputy Maccagli advised the program is concentrated on and encourages emotional wellness through substance abuse prevention. He further apprised the correlation between substance abuse and suicide. His focus of the discussion addressed the concerns in Broward County (data and statistics included) and how they are being addressed by Weston specifically. Deputy Maccagli also showed a music video by a Weston young adult dealing with death of his best friend as a result of self-infliction and a PSA made by Weston youth. He closed with Q&A.

Surveillance Support Committee: *Jim Hall, Co-Chair

Mr. Hall gave a PowerPoint presentation on the highlights of the March 4th, 2016 Broward Surveillance Committee Report. He pointed out the Center for Disease Control's data showing the increase of deaths between 2003 and 2014 related to the drug overdose epidemic in the United States. Mr. Hall stated that he anticipates the 2015 data to show an even greater increase, with opiates and prescription opioids being the driving forces behind the deaths. He showed and described the Florida Medical Examiner Commission Data for Broward, Miami-Dade and Palm Beach County's specific fentanyl and heroin related deaths. Mr. Hall explained the 2016 Florida Designer Drugs Enforcement Act that was passed unanimously by the Florida House and Senate. He closed with an elucidation of the Florida Youth Tobacco Survey and Florida Youth Substance Abuse Survey Reports.

*Please refer to handout provided in meeting packet for further information.

Community Response Team: *Dave Scharf, Co-Chair

Mr. Scharf thanked Board members and staff for all the support eradicating Flakka from Broward County streets. He stated his hope is to do exactly the same thing with all the other substances floating around. Mr. Scharf mentioned a few agenda items for the newly named team with the availability of Naloxone to law enforcement being at the forefront. He closed with an invitation to the next meeting April 21, 2016 at 9:00am at the Broward County Medical Association.

Underage Drinking Action Team: *Ralph Page, Co-Chair

Mr. Page provided an update on the Signage Ordinance discussed in the February's meeting. He advised that the pilot program for compliance checks in Pembroke Pines is moving forward as scheduled and that the Team is working on an operational budget for sustainability. He closed with a reminder of the ATI Rally at Piper High School tomorrow and the next Town Hall Meeting.

Mental Health Promotion Action Team: *Catherine Baez Sholl, Co-Chair

Ms. Baez Sholl discussed the infancy of this new Team. She informed that her and Judge Lerner-Wren did have an opportunity to meet on February 19, 2016 and review data to identify goals. She further identified those goals as; reducing stigma associated with mental illness, providing trauma-informed care in schools and creating an initiative to reduce suicides. Ms. Baez Sholl indicated that currently they are looking for individuals to bring to the table. She closed with an invitation to all Board members and staff who are interested to participate to join them at the next meeting scheduled for March 18, 2016 at 2:00pm at Children Services Council.

Closing & Adjournment: Cynthia Peterson, Chair

- Mrs. Peterson advised the next meeting is April 14, 2016.
- Mrs. Peterson thanked everyone for their time and adjourned the meeting at 8:48 a.m.