



United Way of Broward County Commission on Substance Abuse
“To Empower Our Diverse Community to Live Healthy and Drug-Free”

Board of Governors Monthly Meeting
United Way of Broward County - Ansin Building Board Room

Thursday, February 11, 2016
Minutes

Chair: Cynthia Peterson

Present: Catherine Baez Sholl, Paul Daly, Paul Faulk, Stephen Ferrante, David Freedman, Jim Hall, Joel Kaufman, Mark Ketcham, Judge Ginger Lerner Wren, Jeff Marcus, Rudy Morel, Charles Morton, Shawn Oden, Ralph Page, Cynthia Peterson, Renée Podolsky, Gisele Pollack, Carmen Puentes-Croye, Jose Rada, David Scharf, Karlene Tomlinson, Tammy Tucker, Norma Wagner.

Absent: Daniel Castellanos, David Choate, Marsha Currant, Cassandra Evans, Anita Fain Taylor, Monica King, Carlton Mills, Rosalind Osgood, David Pinsker, Richard Seely, Sanford Silverman, Rosemarie Stadelman, Teri Stockham,.

UWBC Staff: Elkin Alfred, Gonzalo Cadima, Heather Davidson, Maria Hernandez, Alicia Hockey, Madeline Jones, Lois Simpson, Angela Ventura.

Guests: Gary Burgh, Don Maines, Jackie Rosen, Gary Smynt.

Welcome & Introductions: *Cynthia Peterson, Chair

- Mrs. Peterson called the meeting to order at 7:50 a.m.
- Mrs. Peterson requested each individual introduce themselves.
- Mrs. Peterson motioned to approve the January minutes. Mr. David Freedman motioned and Judge Ginger Lerner-Wren seconded the motion. All were in favor and the minutes were approved.

Director Report: *Gonzalo Cadima, Director, UWBCCSA

Mr. Cadima advised that he and other members of the Board and UWBCCSA staff attended and presented at CADCA last week. They presented on Flakka and SBIRT. He further advised that the Commission is recognized as leaders on the national level and they coordinated Capitol Hill Day. Mr. Cadima provided some of the key topics that were discussed; heroin and prescription opioid abuse, psychoactive cannabinoids and opiates, behavioral health continuum of care, early intervention and health care providers under Affordable Care Act. He closed with an assurance of an email to follow that will include a link to all the presentations discussed.



Surveillance Support Committee: *Jim Hall, Co-Chair

Mr. Hall directed the Board to a Drug Trends Update handout located in their packet. He pointed out the two key drug abuse issues for Broward County include; a significant rise in heroin and fentanyl consequences and having 41% of the nations “Flakka” (alpha-PVP) crime lab cases in first half of 2015. Mr. Hall noted deaths related to heroin increased 144% from 2013 (11) to 2014 (28), with the total for 2015 not being available yet. He also indicated the data shows a 74% increase, 1/4th, of all admissions to primary addiction treatment for heroin and/or prescription opioids between fiscal years 2014 and 2015. Mr. Hall advised of 61 total deaths related to Flakka from September 2014 to December 2015. He further illustrated, from June 2015 to December 2015, there were 1,872 hospital Emergency Department documented cases usually involving excited delirium from just the (4) Broward Health System hospitals. And, in the 2015 calendar year, there were 2,012 crime lab reports for Alpha-PVP for all of Florida, with 73% of those being from Broward County. In closing, Mr. Hall recapped the conclusion of the six month Broward Grand Jury Investigation on synthetic drugs.

Flakka Action Team: *Paul Faulk, Co-Chair

Mr. Faulk announced “Good News” of only 6 admissions related to Flakka in January at BARC and he anticipated only 2 or 3 for the month of February. He stated the Action Team would be meeting at the end of the month; however, he feels their job is almost done. Mr. Faulk concluded with hopes to morph the Team in a way that would allow them to continue to address the community’s needs in relation to synthetic drugs.

Marijuana Action Team: *Paul Daly, Co-Chair

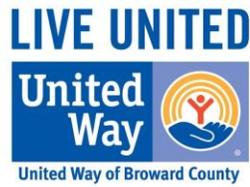
Mr. Daly advised that the team has currently distributed posters (in packet) to 43 middle schools and 35 high schools. He stated that even though it is out there in the convenience stores, most students ignore the marijuana warnings and believe tobacco is more harmful. Ms. Alfred indicated the poster was received well in the schools and the feedback has been very positive. Upon closing, there was a question posed in regards to poster distribution in private schools. Ms. Alfred advised there has been some difficulties getting the private schools to become involved; however, there are some BYC members currently assisting with that endeavor.

Underage Drinking Action Team: *Ralph Page, Co-Chair

Mr. Page congratulated the UWBCCSA staff for all their work and requested Mr. Daly discuss the signage ordinance. Mr. Daly advised that vendors in Miami-Dade and West Palm Beach are currently required to post signage in their place of businesses that states the punishment for being caught purchasing alcohol for minors. Both gentlemen would like to push for this type of signage to become ordinance in Broward County as well and requested help getting this request up to the nine County Commissioners. Mr. Page informed the Board of a pilot program for compliance checks in Pembroke Pines; it is anticipated to last approximately 3 months and target 120 high-visibility locations. He closed with the agenda for this year’s ATI Rally at Piper High School on Friday, March 11, 2016.

Broward Youth Coalition: *Elkin Alfred & Lois Simpson, Prevention Specialists, UWBCCSA

Ms. Alfred and Ms. Simpson gave a PowerPoint presentation that included the following highlights; the new BYC logo that was created with UWBCCSA’s Marketing Department, the Coalition’s new partnership with McNichols Middle School’s Raise the Bar Program, participation in NIDA’s Drugs & Alcohol Facts Week and Red Ribbon Week, a movie night, a candlelight vigil for those whom have passed from an overdose, multiple presentations at various schools, a tour of JAFCO, the development of the Underage Drinking Action Team’s public service announcement, a public speaking workshop with Emmy Award winning Deborah Greene, partnering with the Jason Taylor Foundation’s Louder Than a Bomb spoken word/poetry competition, Alternative Spring Break and the finalization of the Youth Leadership Institute planned for June 9, 2016 at NSU.



Advocacy Action Team: *Cynthia Peterson, Co-Chair (on behalf of Dr. Joel Kaufman)

Ms. Peterson directed the Board to an article in the packet. She discussed its contents were in relation to a Needle Exchange Program that is currently making its way through legislation again; however, this time it appears much more hopeful to pass. Ms. Peterson advised the bill would allow the University of Miami to start a five-year pilot program through which people can exchange used needles for clean ones. She then introduced the Injection Drug Users Safety Guide (also located in packet) that was created, printed and is ready to be distributed. Ms. Peterson closed with an announcement of an additional tax (\$1.00, State and Federal) currently being proposed into legislation as well by the American Heart, Lung & Cancer Society on cigarettes.

Contract Administration Report: *Madeline Jones, Director of Behavioral Health Initiatives, UWBCCSA

Mrs. Jones thanked BBHC for the \$2.6 million given to support UWBCCSA many initiatives. She presented descriptions (packet) pertaining to the programs currently being sub-contracted as a result of said support. Mrs. Jones further pointed out that the first five programs listed were all school based and within each a minimum of 15 schools are being impacted; thus, a tremendous amount of children were being reached in regards to substance abuse prevention. She then advised that due to additional BBHC funds, as of October 2015, some Behavioral Health Services were also being rendered to the adult population through SunServe, Broward Health and Children's Harbor programs. Mrs. Jones closed with Q&As. Mr. Stephen Ferrante suggested embedding SBIRT into the three programs providing Behavioral Health Services. Mrs. Jones agreed to start the conversation.

Closing & Adjournment: Cynthia Peterson, Chair

- Mrs. Peterson advised the next meeting is March 10, 2016.
- Mrs. Peterson thanked everyone for their time and adjourned the meeting at 9:09 a.m.