



United Way of Broward County Commission on Substance Abuse
“To Empower Our Diverse Community to Live Healthy and Drug-Free”

Board of Governors Monthly Meeting
United Way of Broward County - Ansin Building Board Room

Thursday, December 10, 2015
Minutes

Chair: Cynthia Peterson

Present: David Choate, Cassandra Evans, Anita Fain Taylor, Paul Faulk, Stephen Ferrante, Jim Hall, Joel Kaufman, Mark Ketcham, Judge Ginger Lerner Wren, Jeff Marcus, Charles Morton, Shawn Oden, Ralph Page, Cynthia Peterson, Renée Podolsky, Gisele Pollack, Jose Rada, Sanford Silverman, Rosemarie Stadelman, Norma Wagner.

Absent: Catherine Baez Sholl, Daniel Castellanos, Marsha Currant, Paul Daly, Stephen Ferrante, David Freedman, Monica King, Carlton Mills, Rudy Morel, Rosalind Osgood, David Pinsker, Carmen Puentes-Croye, David Scharf, Richard Seely, Teri Stockham, Karlene Tomlinson, Tammy Tucker.

UWBC Staff: Elkin Alfred, Gonzalo Cadima, Heather Davidson, David Fields, Maria Hernandez, Alicia Hockey, Madeline Jones, Kevin O’Mara, Lois Simpson, Angela Ventura, Dave Wallace.

Guests: Renzo Barredo, Tresha Fletcher, Larry Gierer, Don Maines, Garry Smynt, Beth Tache.

Welcome & Introductions: *Cynthia Peterson, Chair

- Mrs. Peterson called the meeting to order at 7:49 a.m.
- Mrs. Peterson requested each individual introduce themselves.
- Mrs. Peterson motioned to approve the November minutes. Rosemarie Stadelman motioned and Joel Kaufman seconded the motion. All were in favor and the minutes were approved.

Director Report: *Gonzalo Cadima, Director, UWBCCSA

Mr. Cadima provided information regarding the Social Media for Prevention conference that occurred on November 13th. He explained that the Commission is developing an integrated calendar, an action plan for the entire county, which will move some of our collaborations into the social media sphere. He also extended an invitation to board members to like and/or follow UWBC’s social media pages. Mr. Cadima advised the board that UWBC is renewing its website and launching the Know the Facts campaign and toolkits in January. He gave an update on the current action teams’ progress and reported the development of the Mental Health Promotion Action Team that will be chaired by Catherine Baez Sholl. Additionally, Anita Fain-Taylor will be assisting with a faith-based initiative and a youth advisory board is being created called Youth United. In closing, he notified the board of CADCA selecting two of the Commission’s presentations (Flakka and SBIRT) for the National Leadership Forum.



Presentation: *Renzo Barredo, Florida Initiative for Suicide Prevention

Mr. Barredo introduced himself and provided the board with a brief personal background and that of the Florida Initiative for Suicide Prevention. He then gave a PowerPoint presentation with regional and national data and statistics. The focal point towards the end of the discussion was Broward County's numbers and what is being done to address the major areas of concern. Mr. Barredo closed with Q&A.

Impaired Driving Task Force: *Jose Rada, Co-Chair

Mr. Rada gave a PowerPoint presentation with the regional and national impaired driving data and statistics. He pointed out the number of vehicular deaths in the US has gone up 14%, with November and December being the months with the highest occurrences. Noted, this percentage will go up for this year as the data from those months are still ahead of us. Mr. Rada advised that the number of alcohol and drug specific related deaths has gone down for the state of Florida and identified the Task Force as being a major contributing factor. He further mentioned that even though the numbers are down, someone still dies every 52 minutes due to impaired driving. Mr. Rada closed with details regarding the legislative challenges the Task Force continues to face and questions from the board.

Flakka Action Team: *Paul Faulk, Co-Chair

Mr. Faulk advised the board that there was a decrease in admissions, 50 to 39, last month. However, the reason is still unknown. He stated that the supervisor in the detox unit believes people are returning to their pre-Flakka choice of drugs due to the many variations of the drug and the unknown chemicals being used in its creation. Mr. Faulk stated a New York television show has reached out to him in regards to how the community has addressed and handled the Flakka epidemic. He closed with the report of a new drug being used to treat Flakka patients that lasts up to a month.

Surveillance Support Committee: *Jim Hall, Co-Chair

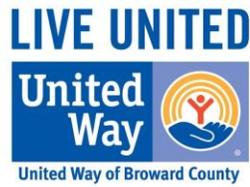
Mr. Hall advised the death toll is now at 59; and, for Broward Health only, the emergencies has reached beyond 1800. He also noted the numbers are down from 11-12 a month in June/July to possibly 4.5 in November. Mr. Hall informed the board that he and Heather are conducting a session with the Mental Health Association of Southeast Florida on December 11, 2015. The session will include treatment professionals and address issues they are facing with synthetic drugs clients. There was also mention of hopes for a national webinar on clinical issues on emerging psycho-active drugs. Mr. Hall closed with pointing out information in the Grand Jury Report and NDEWS Special Report and discussed such with the board.

Marijuana Action Team: *Marielle Sologuren, Co-Chair

Ms. Sologuren brought to the attention of the board that the City of Wilton Manors passed a Civil Citation Ordinance similar to the County. She suggested that the board proactively reach out to the Broward League of Cities to do a short presentation at one of their meetings; thus, educating the elected officials prior to them making future decisions. Ms. Sologuren advised of the Team's upcoming workshop for youth serving organizations and also mentioned they are working on possibly holding a similar workshop for guardians. She closed with Q&A and board members agreed that her initial suggestion was a good idea.

Advocacy Action Team: *Dave Wallace, Director of Public Policy and Advocacy, UWBC

Mr. Wallace provided handouts pertaining to the legislation (senate and house companion bills) of a syringe exchange program gave a very brief overview of its contents and requested board members email the members of the committee. Cynthia Peterson spoke for the education side of the team and advised that a Safety Guide for Injecting Drug Users will be printed soon. She closed with an invitation for board members to attend the next Team meeting and provided date and time.



Underage Drinking Action Team: *Ralph Page, Co-Chair

Mr. Page advised that they have teamed up with various and numerous organizations to move along with education through social media and public service announcements. He also informed the board that Pembroke Pines has adopted a similar program as Fort Lauderdale for identifying distributors.

Announcement: *Anita Fain-Taylor

Ms. Fain-Taylor announced and allowed the board to congratulate Cassandra Evans on receiving a Lifetime Achievement Award from her sorority.

Action Items:

- ✚ Marijuana Action Team member(s) to present at the Broward League of Cities.

Closing & Adjournment: Cynthia Peterson, Chair

- Mrs. Peterson asked if there was any further business to discuss and advised the next meeting is January 14, 2016.
- Mrs. Peterson thanked everyone for their time and adjourned the meeting at 9:09 a.m.