



**United Way of Broward County Commission on Substance Abuse**  
**“To Empower Our Diverse Community to Live Healthy and Drug-Free”**

**Board of Governors Monthly Meeting**  
United Way of Broward County - Ansin Building Board Room

**Thursday, October 8, 2015**  
**Minutes**

**Chair: Cynthia Peterson**

**Present:** Catherine Baez Sholl, Daniel Castellanos, David Choate, Marsha Currant, Paul Daly, Paul Faulk, Stephen Ferrante, David Freedman, Jim Hall, Monica King, Carlton Mills, Charles Morton, Ralph Page, Cynthia Peterson, Renée Podolsky, Gisele Pollack, Jose Rada, David Scharf, Rosemarie Stadelman, Teri Stockham, Karlene Tomlinson.

**Absent:** Cassandra Evans, Anita Fain Taylor, Joel Kaufman, Mark Ketcham, Jeff Marcus, Rudy Morel, Amalio Nieves, Rosalind Osgood, David Pinsker, Carmen Puentes-Croye, Richard Seely, Sanford Silverman, Tammy Tucker, Norma Wagner.

**UWBC Staff:** Elkin Alfred, Gonzalo Cadima, Maria Hernandez, Alicia Hockey, Madeline Jones, Kevin O’Mara, Lois Simpson, Angela Ventura.

**Guests:** Justine Castaneda, Marielle Sologuren, Daniel Vaughn, Mark Wysocky.

**Welcome & Introductions:** *\*Cynthia Peterson, Chair, UWBCCSA Board of Governors*

- Mrs. Peterson called the meeting to order at 7:52 a.m.
- Mrs. Peterson requested each individual introduce themselves.
- Mrs. Peterson motioned to approve the September minutes. Paul Daly motioned and Rosemarie Stadelman seconded the motion. All were in favor and the minutes were approved.

**VP Report:** *\*Maria Hernandez, Vice President of Programs Operations, UWBC*

Maria advised the Request for Letter of Intent mentioned in the previous board meeting specifically serving the Hispanic, Asian and LBGTQ community had received six applicants; SunServe being the first to be awarded \$124,000.00 per year for their Interactive Journaling program. She stated UWBCCSA is expecting to receive additional prevention dollars from the state, exact amount is not known yet, possibly averaged between \$300,000 and \$400,000.00. Maria further advised that instead of having a separate procurement process, UWBCCSA would award the other agencies with high scores from the initial request. Hispanic Unity, Children’s Harbor and Broward House will be on a waiting list for their contracts to be executed until the funds become available. Maria briefed the board on upcoming plans to facilitate conversations within the Hispanic community, as it’s currently the largest growing demographic population in Broward County. She mentioned the upcoming Hispanic Women’s Summit that UWBCCSA is participating in and showed the new Vive Unido T-Shirts. Maria congratulated board members Paul Faulk (B.A.R.C.) for being selected and receiving the Lifetime Achievement Award from the Broward Recovery Celebration; as well as, David Fawcett for the Professional of the Year. She provided updates on recent BYC activities, presented a video created on Project Brain and answered questions. Maria closed with a Mayor’s Gala reminder.



**Board Member Nominations & Election: \*Paul Daly, Nominating Committee Chair**

Mr. Daly reminded the board of Rudy Morels tenor coming to an end, Cynthia Peterson will be replacing him as Chair and advised of Norma Wagner accepting the position of 2<sup>nd</sup> Chair. He then presented two new board member nominees: Judge Ginger Lerner Wren and Shawn Oden. Mr. Daly motioned to accept both nominations, Marsha Currant seconded the motion, all were in favor and nominees were approved for board membership.

**Presentation/Advocate of the Year: \*Justine Castaneda, Youth Outreach Coord., S. FL. Wellness Network**

Ms. Castaneda introduced herself and briefly described her position with South Florida Wellness Network and Youth Move Broward. She then provided the board with a handout and explained the services offered; mental health education, leadership and advocacy training, peer support, nutrition, holistic wellness and tools, etc., for ages 13-29. Ms. Castaneda also presented data in regards to where Broward County stands with youth wellness and answered questions.

**Surveillance Support Committee: \*Jim Hall, Co-Chair, NSU - ARSH**

Mr. Hall presented the 2014 Medical Examiner Annual Report. He advised that it was the first year it was released without a press conference or even a press release and pointed out why he believes this occurred. The graph showed a significant increase in related deaths, from 48 in 2010 to doubling that number between 2013 and 2014, with Heroin being the probable cause. Mr. Hall pointed out data showing the 3 Southeastern Florida Counties; Miami-Dade with 15 deaths in 2011 to 60 in 2014; Palm Beach with 12 deaths in 2011 to 51 in 2014; and, Broward with 3 in 2011 to 28 in 2014. He noted that the highest numbers of heroin related deaths in Florida were from the Orlando area. Mr. Hall then showed and explained how he will use all the numbers from the 24 Florida Medical Examiner districts, narrowing them into the 7 management entity regions used by the Department of Children & Families. He further advised that since 2010 there was a general decline in prescription opioid related deaths; however, between 2013 and 2014 there was a 9% increase. Mr. Hall closed with an overview of the trends data, noted articles that will be posted and indicated dates for future reports and meetings.

**Marijuana Action Team: \*Paul Daly, Co-Chair & Marielle Sologuren, Co-Chair**

Mr. Daly gave a brief overview of the action teams latest activities, thanked his co-chairs, Elkin Alfred and Gisele Pollack for all they have done/do in the courts/community and introduced Marielle Sologuren. Ms. Sologuren provided the board with a brief personal background and explained that the team's focus for this year is youth prevention. She advised they would like to model the success of the Project Brain initiative and a few of the tactics being used are youth friendly posters, whiteboard videos and workshops. Ms. Sologuren also mentioned board members and participating schools will be helping to disseminate the message. David Scharf mentioned the Juvenile Civil Citation and the intensive evaluation component for first time offenders, ages 18-25 and the associated criminogenic factors. Paul Faulk gave a briefing on the last public hearing and motioned to support Commissioner Wexler's stance on the Juvenile Civil Citation and the Medical Marijuana Amendment. Cynthia Peterson asked for clarification and the board agreed to support education, assessment and intervention. Jose Rada added most arrests would more than likely occur in a motor vehicle; therefore, that factor would also need to be added. Mrs. Peterson reiterated Mr. Faulk's motion and the board's position, Mr. Scharf seconded motion, all were in favor and motioned approved.

**Impaired Driving Task Force: \*Jose Rada, 1<sup>st</sup> Chair, UWBCCSA Board of Governors**

Mr. Rada advised that drunk-driving deaths are down in Broward County and presented data showing the national averages. He stated 98% of his presentation was already discussed; thus, introduced Daniel Vaughn. Mr. Vaughn briefly discussed his personal background and his active volunteer roles within the Safety Council and task force's agenda for enforcement, legislative efforts and prevention.



**Action Items:**

- ✚ Develop Support Letter from UWBCCSA Board of Governor's regarding the Marijuana Ordinance to include education, assessment and intervention.
- ✚ Member of Marijuana Action Team present at November 10, 2015, afternoon session, present to speak on behalf of board.
- ✚ Support B.S.O. efforts to acquire funding for testing.

**Closing & Adjournment: Cynthia Peterson, *Chair, UWBCCSA Board of Governors***

- Mrs. Peterson asked if there was any further business to discuss and advised the next meeting is November 12, 2015.
- Mrs. Peterson thanked everyone for their time and adjourned the meeting at 9:27 a.m.